

Lied Institute Report on Apartment Market Trends

featuring data from the Center for Business and Economic Research

Apartment Market Trends in 2nd Quarter 2015

The Las Vegas apartment market saw an increase in asking rents and a decrease in the vacancy rate this quarter, according to data from our apartment survey, collected by the Center for Business and Economic Research(CBER). Asking rents increased by two percent this quarter and the average asking rent is now \$832. Asking rents are up 7 percent on a year over year basis. Still, average asking rents in Las Vegas remain 5 percent lower than their peak in 2007(\$876). After seeing a large increase in the vacancy rate in last quarter, the vacancy rate decreased back to 8.0 percent this quarter. The vacancy rate is down 0.9 percentage points on a year over year basis, and is the lowest it has been since 2007.

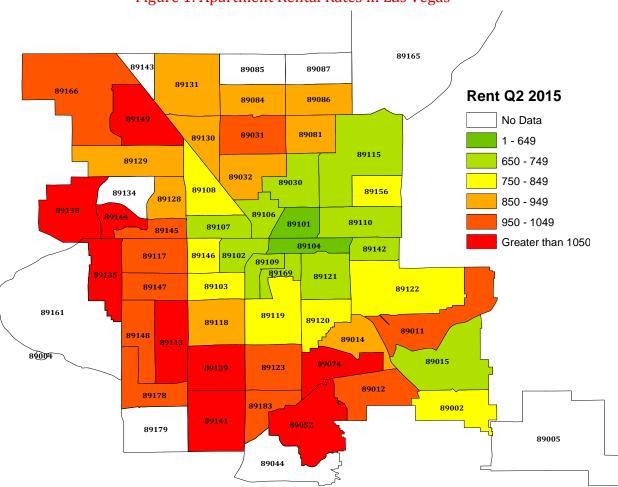


Figure 1: Apartment Rental Rates in Las Vegas*

^{*}Figure based on CBER Apartment Survey

The western region continues to experience the most robust growth in asking rents. The 89135, 89144, and 89149 zip codes all saw asking rents increase by more than 10 percent this quarter. The 89135 zip code saw a 13 percent increase in asking rents this quarter (\$146) – the largest increase of any zip code in the Las Vegas Metropolitan Area. The center region continues to see the lowest asking rents and the lowest growth rate in asking rents. The 89109, 89103, and 89119 zip codes all saw increases in the asking of less than 1 percent this quarter. The only significant decreases in asking rent this quarter came in the 89002 and 89106 zip codes, where the asking rent decreased 3 percent in both zip codes.

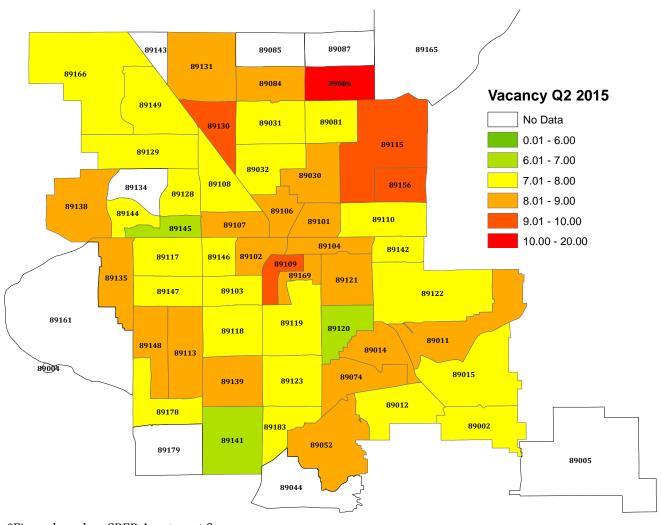


Figure 2: Apartment Vacancy Rates in Las Vegas*

All but five zip codes in the Las Vegas Metropolitan area saw a decrease in the vacancy rate this quarter. The central region saw the most considerable decreases in the vacancy rate this quarter as the 89109, 89146, 89104, and 89101 zip codes all saw decreases in the vacancy rate greater than 2 percentage points. The 89109 zip code saw nearly a 6 percentage point decrease in the vacancy rate this quarter and no longer has the highest vacancy rate in the Las Vegas Metropolitan area. The 89139, 89122, and 89012 also saw considerable decreases in the vacancy rate this quarter of more than 3 percent. The 89131 and 89178 zip codes were the only zip codes to see increases in the vacancy rate greater than one percentage point this quarter.

^{*}Figure based on CBER Apartment Survey

The asking rent for all apartment types increased this quarter. One bedroom apartments saw a 3 percent increase in asking rents this quarter (\$10) - the largest increase of any apartment type. Unfurnished studio apartments saw an increase in the asking rent of less than \$1 this quarter; however, furnished studio apartments saw a 2 percent gain(\$13). The asking rent for two bedroom apartments increased 2.5 percent(\$22) this quarter. The asking rent for three bedroom apartments increased 2.2 percent(\$23) this quarter. All apartment types have seen at least a 5 percent increase in the asking rent on a year over year basis.

Figure 3

Las Vegas Metro Apartment Rental Rates 880 \$876 (2007 Q4) 860 840 \$832(2015Q2) Average Rent 780 800 820 15.68% Drop 760 740 720 2006 2007 08 2009 2010 2011 2012 2013 Date (Quarter 1, 2006 - Quarter 2, 2015) 2014 2015 Source: CBER Apartment Survey

Figure 4

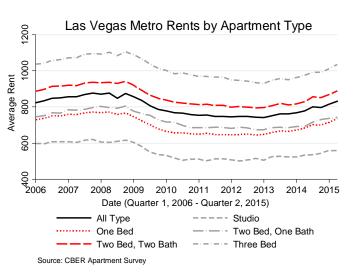


Figure 5

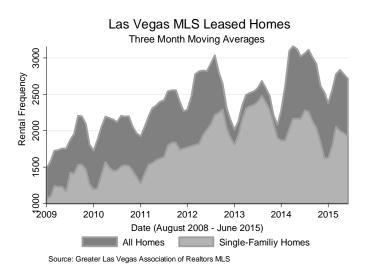
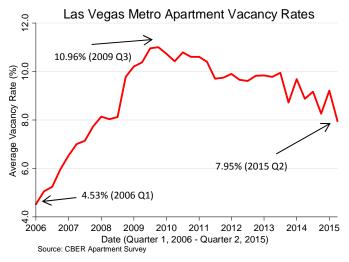


Figure 6



Apartment complexes, to a certain extent, compete with individually owned units, which mostly consist of single family homes, townhomes, and condominiums. MLS rental leases, a proxy for this competition, typically start to decline towards the end of the second quarter and there was a three month moving average of 2,711 leases in June 2015 – 2 percent less than March 2015. There were 306 less MLS leases in June 2015 than in June 2014 (3,017).

Table 1: Apartment Rental and Vacancy Rates by Zip Code Area

T	Table 1: Apartment Rental and Vacancy Rates by Zip Code Area VID CODE AVERAGE RATES LINITS													
ZIP CODE						UNIT RATES					AVERAGE RATES		UNITS	
	Studio		1 Bed		2 Bed/1 Bath		2 Bed/2 Bath		2	D.J				
	F Stu	iaio U	F	веа U	F	atn U	F	atn U	F 3	Bed U	Rent	Vacancy	Total Units	Vacant Units
00002	Г		Г	713		760		920	· ·	1065	830	7.9%	785	62
89002				836		905		971		1114	961	7.9% 8.1%	1008	82 82
89011														
89012				962		950		1004		1264	988	8.0%	2477	197
89014		635		783		825		914		1118	912	8.1%	6180	498
89015		•		644		677		811		914	729	7.8%	2054	160
89030				627		627		742		832	719	8.3%	2106	174
89031						•		906		1062	991	7.8%	970	76
89032		609		743		•		885		983	859	8.0%	2159	172
89052				905		1038		1098		1351	1063	8.1%	4041	326
89074				937				1104		1284	1074	8.1%	3269	265
89081				777		838		937		1090	934	7.6%	1855	141
89084				787		915		992		1125	930	8.2%	1008	82
89086				732		875		859		1023	858	10.4%	1107	115
89101	603	485	661	562		655	830	682		757	595	8.2%	4635	382
89102		567	535	610		654		754		825	680	8.5%	7273	622
89103		586		672		729	770	814		909	755	7.7%	8608	667
89104	395	467	450	567		657		704		726	616	8.9%	3906	348
89106		465		594		636		715		875	669	8.4%	1873	158
89107	550	628	650	654		669		791	890	974	708	8.0%	2076	167
89108		571		700		681		828		750	785	7.5%	7411	557
89109	550	550		686		568		857		816	725	9.8%	725	71
89110				613		652		730		1257	705	7.7%	3250	251
89113				915				1106			1062	8.4%	837	70
89115	500	439	709	558		645		682		782	671	9.2%	5734	529
89117				861		978		985		1127	972	7.6%	8133	615
89118		640		819		504		989		1052	927	7.8%	2189	171
89119	632	515	674	697		672		861		990	755	7.9%	10131	803
89120		632		706		730		825		1034	795	6.7%	1973	132
89121		560	861	650		725		745		829	727	8.0%	7287	585
89122	561	510	696	697	956	776		836		926	778	7.8%	4274	332
89123		644		834		1105		1014		1149	970	7.9%	3843	305
89128				763				879		1048	899	7.9%	2694	213
89129		737		774		1010	859	911		1085	885	7.6%	2421	183
89130				771				850		1032	887	9.2%	1125	103
89131				755				865	:	1165	928	8.1%	272	22
89135	.	•	[1138	.	•	[1288	.	1624	1304	8.0%	849	68
89138	'	•	.	1200	.	1300	.	1300		1600	1350	8.1%	272	22
89139	'	•	.	930		1030		1114		1276	1087	8.0%	1705	137
89141	'	•		1041		973		1251		1431	1212	9.4%	595	56
89142	Ι.			635		550		730		852	715	7.8%	1744	136
89144	Ι.			1048				1218		1377	1253	7.2%	795	58
	Ι.	•		898		825		1022		1187	1030	6.8%	686	46
89145		410		699		665		868		987	832	7.1%	2738	195
89146				859		895		1009		1155	1010	7.1%	3632	275
89147				924		1050		1009		1080	979	8.0%	2646	212
89148		820												99
89149		820		949		930		1369		1542	1171	7.8%	1268	
89156		•		658				772		972	749	9.2%	728	67
89166		[42	701	868		958 650		1081		1245	1020	7.3%	1484	108
89169	690	543	781	578		650		731		893	689	8.0%	5751	460
89178		•		965		900		1188			1041	7.1%	539	38
89183				867		935		1014		1187	1003	7.9%	2494	198
METRO LV	607	559	712	736	956	743	814	890	890	1035	832	8.0%	147615	11741

[&]quot;·" Number of observations insufficient for statistical purposes. "F" stands for Furnished and "U" stands for Unfurnished. Cummulative sum of vacant units might not equal the reported Metro LV vacant units because of rounding issues. Source: CBER Apartment Survey

About the Institute

The Lied Institute for Real Estate Studies was established in 1989 by the Lee Business School at the University of Nevada, Las Vegas to foster excellence in real estate education and research. Through partnerships with business and community leaders, the Lied Institute strives to improve real estate business and effective public-policy practices in Southern Nevada. The institute produces relevant and timely real estate research, supports educational programs in real estate economics and finance for students and professionals, and provides community outreach and continuing education.



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